

Curriculum Vitæ Johan Ljung

Summary

Senior change management professional with 15+ years' experience of successfully managing projects and people, and in particular of developing online services in the PR, Online Media and Finance/e-commerce industries. Specialized in bridging the gap between technology and business. Trusted advisor to chief executives. Appreciated for a candid and compassionate leadership style.

Highly international profile, having worked exclusively in multinational corporations, with colleagues, clients, partners and suppliers throughout Europe and North America. Thorough technical background, with a Master's degree in Engineering, and algorithm-level understanding of compression, pattern recognition and information retrieval technologies. 5+ years as an operative member of IT/engineering senior management teams.

Professional Experience

Managing Partner

[Verktysglådan AB](#), Stockholm, July 2014 –

Offering consulting services within project, program & portfolio management; product development and strategy; interim management.

VP Engineering & Head of PMO

[Klarna](#), Stockholm, Sept 2012 – June 2014

Responsible for building a central program management office at a rapidly growing financial services company; introducing lightweight, effective processes for development prioritization and planning, portfolio management and project governance. Headed an international team of c. 10 employed and contracted project managers. Personally managed the final phase of a large product development project involving the Stockholm Public Transport Authority (SL). Member of the Engineering division's management team.

Head of PMO & Online Program Manager

[Eniro](#), Stockholm, Feb 2009 – Aug 2012

Headed a department of c. 15 project, program & portfolio managers, stationed in Stockholm, Copenhagen and Oslo. Designed and operationally managed the Eniro group's first consolidated development portfolio. Introduced simplified processes for development planning and project governance, and acted as an agile ambassador during Eniro's adoption of Scrum as default development methodology. Was a core member of Eniro's major brand and strategy project 2011-12. Program manager for "Eniro 2.0" – a set of projects transforming Eniro's online search services in the Nordics in 2010-11. Operationally acted as development liaison between the Products & Services and Group IT divisions. Member of the divisional management team.

Senior Project Manager

[Eniro](#), Stockholm, March 2007 – Jan 2009

Successfully led and delivered product development projects for Eniro's online map and local search services, most notably a partner integration with [hemnet.se](#), the leading Swedish real estate listings site. Took over and managed the final phase of a large (> 24 months, 20 MSEK budget) outsourcing project for Eniro's IT operations.

Product Manager, Northern Europe

[Observer](#), Stockholm, Jan 2005 – Feb 2007

Responsible for the Media Monitoring segment of Observer's (later [Cision](#) and [Opoint](#)) services in the Nordics. Developed web-based media monitoring services in close collaboration with the in-house IT department. Product Owner for one of the development teams. Evaluated and procured real-time online search software. Led a partner project with *Dagens Industri* for producing the online version of the printed newspaper.

Business Development Manager

[Observer](#), Stockholm, June 2001 – Dec 2004

Responsible for exploring and exploiting new IT opportunities within media monitoring at Observer's corporate headquarters. Acted alternately as project client and project manager. Led the IT due diligence process for Observer's acquisitions in Canada and the United States. Represented Observer in the international, EU-funded, [ALERT](#) project, implementing speech recognition for multimedia information filtering. Managed vendors and partners. Travelled extensively to Observer's offices in the Nordics, Germany, the UK, and Portugal.

Professional Experience, cont.

Project Manager

Romeike, London, Nov 2000 – May 2001

Part of the transition team after the Observer Group's acquisition of the UK's leading media monitoring agency. Co-responsible for a project implementing common production processes and business support systems.

Software Engineer & Project Manager

Sifo Group Guidance, Stockholm, 1997 – 2000

System architect and later project manager for a 3 year project implementing scanning, image processing, OCR, and search technology at Observer Norway. Evaluated and procured system components. Devised and ordered substantial enhancements to the [ClipWorX](#) press clippings software suite. *Sifo Group Guidance was a joint venture between Sifo Group (later Observer Group) and Guide Konsult (later Evry).*

Assignments

AlltOmMotor Bilweb Eniro AB

Stockholm, 2010 – 2012

Member of the Board. *AlltOmMotor Bilweb was a wholly owned subsidiary of Eniro, set up to publish the Swedish classifieds site for new and used cars, [bilweb.se](#).*

Östgöta Nation

Uppsala, 1991 – 2005

Various elected offices, including President ("Curator Primus"), Chairman of the Executive Board, Member of the Board of Trustees, and Vice President of the alumni society. *Founded in 1646 and with c. 2,500 active members, [Östgöta Nation](#) is one of the oldest and largest of Uppsala University's traditional student unions.*

Education

MSc in Engineering Physics

Uppsala University, 1990 – 1997

Specialization in Electrical Engineering. Thesis, [Automatic Content-Based Filtering of Television News](#), included algorithm design and prototype development (in Matlab) of a system for detecting, extracting and recognizing text embedded in video images.

Linguistics, Computational Linguistics, Russian

Uppsala University, 1990 – 1994

Undergraduate studies corresponding to three full-time semesters. Also employed as a summer intern at the Department of Linguistics, developing a morphological word form generator within the [Multra](#) machine-translation project.

Försvarets Tolkskola ([Swedish Armed Forces Language Academy](#))

Uppsala, 1989 – 1990

Recent Courses

Development of Groups and Leaders ([UGL](#))

Gällöfsta Perlan, 2013 (5 days)

Communicative Leadership

Nordisk Kommunikation/Eniro, 2011 (2 days)

Clear Leadership

Provins Fem/Gällöfsta, 2011 (4 days)

Languages

Swedish
(native)

English
(full proficiency)

Danish, Norwegian
(working proficiency)

French, Russian
(basic/intermediate)

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